

BOARD WORKSHOP MINUTES  
HELD ON THURSDAY, JANUARY 22, 2015

SIGN CODE AND ELECTRONIC READER BOARDS

CALL TO ORDER

President Roth called the workshop to order at 6:37 p.m.

ROLL CALL

Trustee William Harper	Present	Trustee Mary Thon	Present
Trustee Guy Patterson	Present	Trustee William Carlson	Present
Trustee Michael Baumer	Present	Trustee James Cecille	Present
President Billie D. Roth	Present		

All those answering “present” were physically present at the meeting.

ALSO PRESENT

Village Manager Gary O’Rourke; Finance Director Mary Johnson, Senior Accountant Josh Peacock; Planning and HR Director Sharon Caddigan; Police Chief Jim Gremo; Fire Chief Chris Clark; Community Development Director John Peterson; Public Works Director Matt Mann; Streamwood Village Attorney Tom Bastian; Deputy Clerk Barbara Humphrey

PLEDGE OF ALLEGIANCE

The Village Board Workshop Meeting was conducted with staff to discuss the Sign Code and Electronic Reader Board signs.

Community Development Director John Peterson reviewed the current sign regulations and stated that there had been many requests by existing and new business for the LED and electronic reader board signs.

Mr. Peterson presented information that showed a history of Streamwood business signs, and the more recent influx of electronic message signs in Streamwood. Several signs are already permitted for special use such as Speedy Bob’s, Fiesta Market, CVS, Shell, Tefft Middle School, and Streamwood High School. Mr. Peterson also referenced examples of signs that are allowed in other area municipalities. Mr. Peterson mentioned that many municipal ordinances have not been updated regarding signs.

Mr. Peterson outlined the U.S. Department of Transportation recommendations for electronic message boards, such as a minimum of eight seconds duration with a transition time of 1-2 seconds.

Trustee Baumer mentioned that signage not be distracting to drivers.

Trustee Cecille expressed the concern that signs might be placed too close together and there was a discussion about two businesses sharing a sign. Trustee Cecille also questioned whether signs should be turned off at night when a business is closed.

Trustee Harper asked about maximum sign illumination and automatic dimming at night.

Attorney Bastian asked whether any sign colors would be prohibited and it was mentioned that the signs should not conflict with traffic light controls.

President Roth asked what the next steps would be. Mr. Peterson indicated that a memo would be created that would document what was discussed at tonight’s workshop and then the information would be presented to the Zoning Board of Appeals. President Roth asked about the time frame for the zoning board presentation and Mr. Peterson stated that he thought it might be completed by the middle of March.

Trustee Baumer moved to adjourn the Workshop. Trustee Harper seconded the motion. A vote approved the adjournment. The Workshop adjourned at 8:47 p.m.

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Billie D. Roth  
Village President

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Barbara Humphrey  
Deputy Village Clerk

Approved this 5<sup>th</sup> day of February 2015.